

# The NEW ROUTE OF COMMUNICATION PROGRAMMING

2 STEPS FOR  
ENRICH YOUR PROJECTS AND VISIBILITY  
THROUGH THE LARGE NETWORK DISTRIBUTION  
WITH A MIXED MEDIA STRATEGIES

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**Dissemination for Capitalization Funds** means to join with a partner able to translate the scientific language of yours projects to give more visibility for Public Institutes and Private Companies



**A modern visual language pass through the distribution of large networks and broadcasters**

You can reach a huge audience with a mixed media strategy campaign based on film documentaries, tv series and marketing campaigns

